



# Advertising & Entertainment

[www.rrdig.com](http://www.rrdig.com)

[f/rrdig](https://www.facebook.com/rrdig)

[t/rrdigit](https://twitter.com/rrdigit)

## Daily Advertising

We drive weekdays (Tue-Fri) from 8:30am to 5:30pm hitting the morning, lunch and evening rush-hour commuter traffic in two separate routes in Pinellas and Hillsborough counties with shared co-op advertising. The trucks are also available for private rental.

Additionally, advertisers are also broadcasted on our website, on all of our social media outlets, email blasts, and distributed personally at public venues.

## Live Entertainment

We have the ability to stream live video feed of your event, display live television content, recorded video, interactive gaming systems, and more!



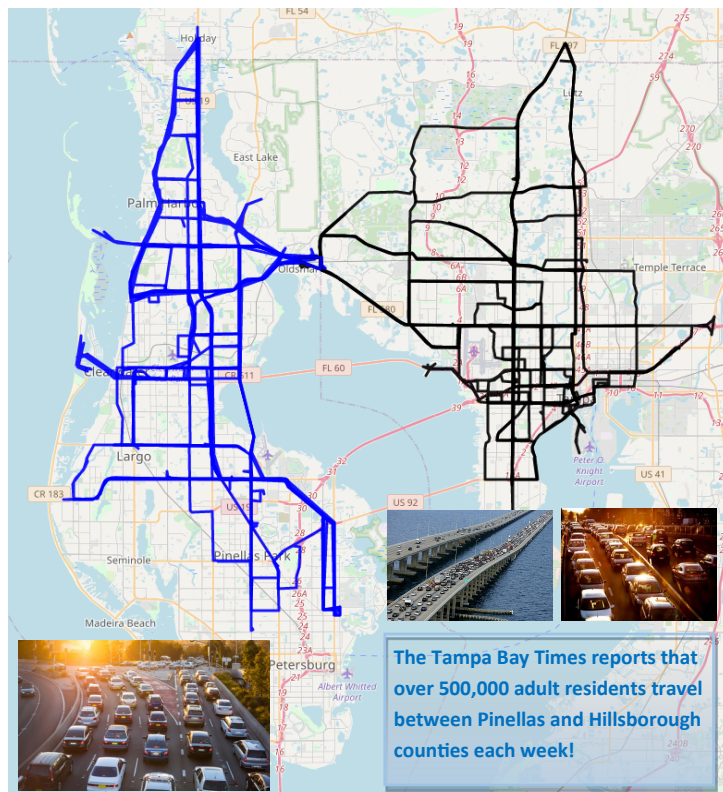
## Private Truck Rentals

\$125 per hour (4 hour minimum)

## Monthly Mobile Advertising Rates

There are thirty-six (36) advertising spots available. Each spot runs for ten (10) seconds. At maximum capacity (36 multiplied by 10 seconds) the entire advertising cycle would run a total of six (6) minutes before looping continuously throughout the day. One advertiser's ad is displayed on all three sides (driver-7'x14', passenger-7'x14', and back door-7'x7'screens) of the truck at the same time.

We can create ads for you at no additional cost, or you can provide your own. Ads can be swapped out at any time throughout the contract, and as many times as you like. If you buy more than one spot they can be graphically different, all the same, or any combination you'd prefer.



Number of Spots Displayed		1 SPOT every 6 mins	2 SPOTS every 3 mins OR every 6 minutes on two routes	3 SPOTS every 2 mins	4 SPOTS every 1:30 min OR every 3 minutes on two routes	6 SPOTS every 1 min OR every 2 minutes on two routes	8 SPOTS OR every 2 minutes on two routes	12 SPOTS OR every 1 minute on two routes
Contract Length	1 year	\$250	\$475	\$700	\$900	\$1,300	\$1,700	\$2,500
	6 Month	\$300	\$575	\$800	\$1,000	\$1,400	\$1,800	\$2,600
	3 Month	\$350	\$675	\$900	\$1,100	\$1,500	\$1,900	\$2,700
	1 Month	\$400	\$775	\$1,000	\$1,200	\$1,600	\$2,000	\$2,800
Week to Week		\$125	\$250	\$350	\$450	\$600	\$800	\$1,000

**AD SPECS:** Full color. However no ads with white backgrounds please. Ads show best with darker backgrounds and lighter or white text or foregrounds. Use large big bold fonts, and avoid wordy advertisements. Remember this is a billboard style of ad, and not a printed style ad. Viewers have 10 seconds to get your message. So keep it simple, big, using as few words as possible, and to the point. Save files as JPEG images. Screen Dimensions. BACK SCREEN 416px (W) x 416px (H), SIDE SCREENS 832px (W) x 416px (H).



# Special Occasion Message Drive-Bys

only **\$99**



## Messages for Every Occasion

Birthdays, Anniversaries, Marriage Proposals, Graduations, School Reunions, Family Reunions, Friend Pranks, Retirements, Christmas Parties, Office Appreciation, Secretaries Day, Grand Openings, Get Well Soon, Christenings, Graduation, Baby Showers, New Years Eve Celebrations, Bachelor & Bachelorette Parties, Elopements, Memorials, Holidays, and anything else you can think of!!

Schedule your truck reservation early. We operate on a first come first serve basis, and all reservations are subject to truck availability.

**We'll park the truck at the event if possible for a short time to allow for group photos, and additional ohhs and ahhs!**



## Outdoor Movies

Public Event

(with Advertising)\*

**\$250**

or

Private Event

(No Advertising)

**\$375**

Prices include costs of truck, pro audio system, microphones and FM transmitter if needed. Costs associated with the movie license are a separate fee issued through an independent movie licensing company, but we can help facilitate this process. **CALL FOR MORE DETAILS**

*\*viability to offset costs thru advertising determined at sole discretion of Roadrunner Digital*



Call or email us for advertising availability at: [info@rrdig.com](mailto:info@rrdig.com) 727.777.6045